

Sino-Dental® 2018 POST SHOW REPORT

The 23rd China International Dental Exhibition & Scientific Conference (Sino-Dental® 2018), organized by International Health Exchange and Cooperation Center of the National Health Commission (IHECC) and Chinese Stomatological Association, was successfully held on June 9-12, 2018 at China National Convention Centre. After 23 years of development, Sino-Dental® has become the most influential dental exhibition in Asian-Pacific Region, with high reputation in dental field in China and Asia.



Opening Ceremony



Sino-Dental® 2018 Breakthroughs

Number of Exhibitors

↑ 6.3%

Number of visitors

↑ 10.6%

Innovation is the core of Sino-Dental®. In 2018, a series of innovative activities themed on *Leading Innovation Forward* has taken place. A special Innovation zone was set up to showcase the latest achievements and technologies brought by worldwide practitioners and professionals of dental industry.



SHOW SUMMARY

Sino-Dental® represents high degrees of professionalization, internationalization and marketing-oriented, with distinctive industry characteristics and a good brand effect. More and more companies chose Sino-Dental® as the best platform to introduce and promote new products to all visitors and dealers.

Worldwide practitioners and professionals of dental industry also use Sino-Dental® as their one-stop business platform for products and services learning, partner hunting, and market exploring.



821
EXHIBITORS



30+
COUNTRIES



50,000m²
EXHIBITION SPACE



2,000
BOOTHS

NATIONAL PAVILIONS



Germany



Japan



South Korea



Israel



USA



Switzerland

VISITORS STATISTICS



At Sino-Dental® 2018, visitors were given the opportunities to learn about the cutting edge technology, experience innovative and sophisticated equipment, buy products with competitive price, and listen to lectures given by authoritative experts.

Sino-Dental® has grown with all supports over the years and has consistently made breakthroughs.

128,936

VISITS

9.8%

INTERNATIONAL
VISITORS

90

COUNTRIES &
REGIONS

VISITORS STRUCTURE

Public
Hospital



25.5%

Private
Hospital



16.3%

Clinic



34.5%

Dealer



8.2%

Denture
Manufacturer



5.3%

Community Health
Service Center



1.2%

Manufacture



5.1%

Scientific Research
Institution



2.0%

Government



0.1%

Others



1.8%

PURPOSE OF VISIT

To purchase products



57.5%

To meet old customers



13.3%

To explore markets/
offer products



7.6%

To know industry
trends/policies



27.7%

To know latest
products/
technologies



49.7%

To seek for new
dealers



12.8%

To seek for new
suppliers



17.5%

Others



1.1%

Multiple choices applied.

COUNTRIES/ REGIONS REPRESENTED

71.67%

Asia

12.81%

Europe

2.55%

Africa

1.40%

South
America

3.28%

North
America

1.64%

Oceania

6.65%

HK, Macau,
Taiwan



SCIENTIFIC CONFERENCE



Top-level academic seminars and workshops covered 391 topics, including Oral Disease Prevention, Oral and Maxillofacial, Oral Implantology, Orthodontics, Periodontology, Prosthodontics, etc. Oral industry professionals gave speech and shared the most advanced academic and technology development.

International Dental Industry Summit, the 4th Dental Master Dialogue, German Dental Day, Japan Dental Day, Swiss Dental Day and other practical seminars and workshops attracted more than 30,000 professionals globally.



107

Seminars & workshops



391

Topics



30,000+

Professional delegates

Academic topics

Oral Surgery

33.4%

Prosthodontics

26.6%

Orthodontics

24.5%

Periodontics

24.3%

Oral Implantology

21.3%

Pediatric Dentistry

21.3%

Oral Internet+/Mobile Health

20.9%

Oral Mucosa

18.6%

Private Dental Clinic Management

17.6%

Industry Trend Analysis & Policy Interpretation

14.6%

Endodontics

13.2%

Oral Prevention

12.9%

Hospital Management

9.0%

Oral Pathology & Fundamental Research

8.4%

Dental Emergency & General Practice

6.6%

Others

0.5%

Sino-Dental Highlights #1

- “Leading Innovation Forward” Innovation Zone

The exhibition set up *Innovation Zone* and *New Product & Technology Release Zone* to support independent intellectual property rights and its transformation into practice, and also to provoke more innovative ideas in the upgrade of current products and technology.



- “Acclaim for 40 years” exhibition area

The year 2018 marks the 40th anniversary of Reform and Opening-up. To review the achievements of the dental industry and to figure out the current development level of China, Sino-Dental® specially set up the “acclaim for 40 years” exhibition zone, using figures and key events, electronic forms to demonstrate the remarkable journey of 40 years.



Sino-Dental Highlights #2

- *The 4th Dental Master Dialogue*

On June 9, the 4th Dental Master (Prof. Zhenkang ZHANG) Dialogue was carried out, themed on *Science & Art, Innovation & Inspiration---Studying QIAN Xuesen's thoughts on Noetic Science and Metasynthesis*. The Dialogue invited professionals from stomatology industry and academies, covering humanities, science and education, and other pluralism, representing the highest academic achievements in Stomatology in China.



Sino-Dental Highlights #3

- *International Dental Industry Summit*

International Dental Industry Summit was comprised of 2 sections. The first section features the industry part, which invited Industry opinion leaders and leading enterprises to deliver in-depth interpretations and discussion on hot topics regarding industry development trends.

The second section (close-door) focused on product registration and regulation. Representatives from Germany, United States, Japan, Korea, Israel and Switzerland, former CFDA, Embassies in China, as well as industry experts attended the meeting.



Sino-Dental Highlights #4

- 6 official national pavilions

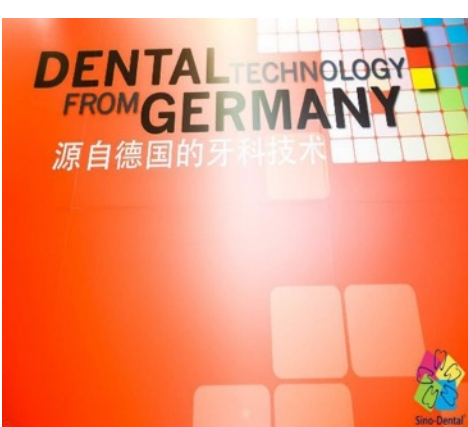




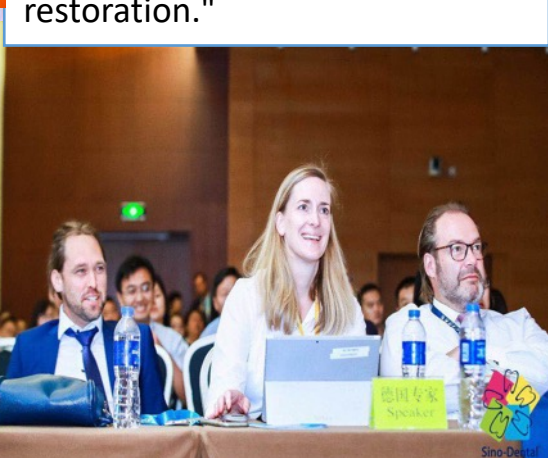
Germany Pavilion



Organizer: **Association of German Dental Manufacturers (VDDI)**
Total participated exhibitors: **64**



June 10th German Dental Day has always been known for its cutting-edge academic standards and high quality, and enjoys a high reputation in the Chinese dental industry. This year German Dental Day focused on "digital planting and aesthetic restoration."



Japan Pavilion



Organizer: **The Japan Dental Trade Association (JDTA)**

Total participated exhibitors: **13**



June 11th Japan Dental Day

Famous Japanese dental experts came to share the experience of Japanese stomatology and advanced clinical operation experience with audience.



Switzerland Pavilion



Organizer: **Association of the Swiss Dental Industry (ASDI)**
Total participated exhibitors: **7**



Jun 10th Swiss Dental Day

Prepared for a long time, Swiss dental equipment manufacturers, which features innovation and high quality, first launched at Sino-Dental® and present innovative technology and product.





South Korea Pavilion



Organizer: **Korean Dental Industry Association (KDIA)**
Total participated exhibitors: **39**





Israel Pavilion



Organizer: **The Israel Export & International Cooperation Institute (IEICI)**
Total participated exhibitors: **10**





United States Pavilion



Organizer : **Dental Trade Alliance (DTA)**

Total participated exhibitors: **8**



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